

Henry “Hank” Groberg

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Hard working problem-solver who brings creativity, curiosity, and technical know-how to every challenge

Education

UNIVERSITY OF TEXAS AT AUSTIN (Austin, TX) August 2018 – May 2022
Major: Moody School of Communications: Radio-Television-Film
UNIVERSITY OF TEXAS: LOS ANGELES: Wofford Denius UTLA Center Summer 2021

Relevant Experience

BLUE DUCK MEDIA (Los Angeles, CA)

Sports-focused digital media production company

Associate Producer

June 2021 – present

- Oversaw the launch of *The Marlon Humphrey Show* on YouTube and subsequent social rollout
- Researched, wrote, and produced an episode of *Pablo Torre Finds Out* for Meadowlark Media
- Designed brand graphics for *The Stephen A. Smith Show* and worked as live graphics producer during launch
- Wrote and produced 100+ episodes of *Oddball*, covering the NBA 4x/week on DraftKings TV
- Oversaw brand integration for 50+ watchalong streams on TwitchSports, dating back to 2022
- Built social video templates for use across six individual Wondery vodcasts over three years

NBC OLYMPICS (Stamford, CT)

2026 Milan-Cortina Winter Games, 2024 Paris Summer Games, and 2022 Beijing Winter Games

Production Assistant (Gold Zone, Curling)

July 2024 – February 2026

- Produced 105 edited pieces over three weeks for NBC's *Gold Zone* during the Paris Olympics
- Navigated NBC's media library to source commentary calls, interview bites, and footage to build features
- Assisted in the creation and delivery of graphics for live curling broadcasts during the Beijing Olympics
- Logged shows and clipped segments to format live-to-tape content for air on CNBC and USA

NETFLIX (Las Vegas, NV)

Unfinished Beef, a hot dog-eating grudge match broadcast live from Las Vegas

Associate Producer / “Glizzatistician”

September 2018 – June 2021

- Logged 24+ hours of archival footage to create the world's first hot dog-eating statistical database
 - Assisted in the writing of three live eating contests watched by nearly 1.5 million Netflix subscribers
 - Built a hot dog tracker to feed live statistics to broadcast talent during Chestnut vs. Kobayashi
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Production Credits

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| • <i>The Stephen A. Smith Show</i> | • <i>Gold Zone</i> | • <i>Pablo Torre Finds Out</i> |
| • <i>The Marlon Humphrey Show</i> | • <i>Oddball</i> | • <i>What's Wright? Nick Wright</i> |
| • <i>Don't Call it a Comeback</i> | • <i>Let's Go! Football</i> | • <i>Football America</i> |
| • <i>Geoff Schwartz is Smarter</i> | • <i>Good Follow</i> | • <i>Tom Rinaldi Presents</i> |
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Technical Proficiency

Live Production: VMix, StreamYard, Riverside, Rundown Creator, Xpression

Sound and Video Editing: Premiere Pro, Avid, Final Cut X, Audition

Graphic / VFX Design: Photoshop, After Effects, Canva, InDesign

Social Media Management: YouTube, Twitter, Instagram, TikTok, Threads, LinkedIn

Office Software: Google Suite, Microsoft Suite, Adobe Acrobat, Zoom, Slack, Notion